Participating Schools & Team Members

California Polytechnic State University – San Luis Obispo

Chowan University

Clemson University

Fashion Institute of Technology
Advisor: Simin Li, Chenchen Hu, Rong Yan & Shijia Gu

Florida Institute of Technology
Advisor: Robert Coccola, Nacho Montes

Georgia Tech
Advisor: Jonathon Chladek

High Point University
Advisor: Rachel Dufford, Abigail Sanders & Abigail Cocca, Yuwei Qiao & Amanda Farrington

Hofstra University
Advisor: Claire Krause, Cameron Cieplinski

Illinois Institute of Technology
Advisor: Megan McNamara & Mitchell Henke

Iowa State University
Advisor: Sarah Ulrich, & Tyler Kinderman

Iowa University

University of Wisconsin – Stout

Virginia Tech

Virginia Polytechnic Institute and State University
Advisor: Young Soo Kim 54. Alyssa Lopez, Stephanie Bixler & Tyler Boulton 55. Helen Berberne & Matt Sacker 56. Samantha Phanthanovsy & Madeline Alden

Paperboard Packaging Alliance

A renewable and recyclable resource for innovation.

1101 K Street, NW, Suite 700, Washington DC 20005

The Paperboard Packaging Alliance is a joint initiative of the American Forest and Paper Association and the Paperboard Packaging Council.

paperboardpackaging.org

Paperboard Packaging Alliance

The Challenge:
Design an innovative men’s cosmetic gift set package that can also be used as a merchandiser display.

For more information on the 2014 Student Design Challenge, please visit paperboardpackaging.org.

About the Paperboard Packaging Alliance

PPA was established to provide an industry-level forum for the promotion of paperboard packaging as a renewable and recyclable resource for innovation.

Each year, the Paperboard Packaging Alliance (PPA) challenges students in leading packaging design programs to show off their design skills, innovative capacity and savvy in meeting real-world customer needs and marketing scenarios. The winning teams and schools earn cash prizes and bragging rights.

For more information on the 2014 Student Design Challenge, please visit paperboardpackaging.org.
SECOND PLACE
PRATT INSTITUTE

Designers: Ha-Heui Cho, Inyoung Shim, Jun-Kyu Lee & Sungman Kim
Advisor: Thomas Delaney

THIRD PLACE
FASHION INSTITUTE
OF TECHNOLOGY

Designers: Claudia Arisso, Mijoune Cho & Tracy Pullington
Advisor: Sandra Krasovec

FIRST PLACE
PRATT INSTITUTE

Designers: Elizabeth Sauvis, Paula Ip & Amy Chin Yee
Advisor: Thomas Delaney

ADDITIONAL ENTRIES (See back panel for school and team member information.)