PPA was established to provide an industry-level forum for the promotion of paperboard packaging.

ABOUT THE PAPERBOARD PACKAGING ALLIANCE

For more information on the 2018 Student Design Challenge, please visit paperboardpackaging.org.

THE WINNERS

Each year, the Paperboard Packaging Alliance (PPA) challenges students in leading packaging design programs to show off their design skills, innovative capacity and savvy in meeting real-world customer needs and marketing scenarios. The winning teams and schools earn cash prizes and bragging rights.

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ABOUT THE PAPERBOARD PACKAGING ALLIANCE

PPA was established to provide an industry-level forum for the promotion of paperboard packaging. PPA is a proud supporter of packaging design students and programs across North America, donating thousands of dollars in scholarships, materials, and classroom resources each year.


Design packaging for the contents of a subscription box package that enhances the customer experience and can be reused for multiple book and/or magazine deliveries.

The following teams’ entries were delayed in transit and were not judged: CALIFORNIA POLYTECHNIC STATE UNIVERSITY Advisors: Colleen Tweens, A. Stephanie Brand, Kira Heaver & Julia Lazzaroni, Brian Schuetz, Walter Niles & Laura Weidner C. Darren Marte, Marie Hume & Amanda Wells D. Luisa Garcia, Maria Ines & Gabrielle Harris E. Andrea Balti, Mary Lou Mckin S. Juliana Klar, Karyn Men & Raphaella B. Victoria Imm Giovinescu, Luisa Willa & Rone Schiadtzel & Makena Prig, Eva Stempf, Evangelia Krossi & Tim Zipping H. Alaina Conners, Tara Senatori & Shari Welthoff I. Christoph Kater, Erin Luskis, Dariana Sekulic, Kristen Siple & Laura Ballew J. Amber Sharpe, Niki October, Alia Hamberger, Luisa Piquette & Zotica Edler

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The winners up: Show out

THE CHALLENGE

For more information on the 2018 Student Design Challenge, please visit paperboardpackaging.org.
ROCHESTER INSTITUTE OF TECHNOLOGY
Project: "Packin’ Heat"
Designers: Nicole Longford, Kelly Fellner, Andrew McMahon & Dylan Fisher
Advisor: Nancy Bernardo

CHOWAN UNIVERSITY
Project: "Moment"
Designers: Shelby Barlowe & Gabrielle Wilson
Advisor: Dr. Mitchell Henki

CALIFORNIA POLYTECHNIC STATE UNIVERSITY
Project: "Harvest"
Designers: Amanda Truong, Mitchell Salles, Audrey Gerughty & Andrew Fulton
Advisor: Irene Carbonell, Javier de la Fuente & Mary LaPorte

OTHER ENTRIES
Team information on back panel