

The Paperboard Packaging Alliance

Who We Are



The Paperboard Packaging Alliance

The Paperboard Packaging Alliance (PPA) is a joint initiative of the Paperboard Packaging Council (PPC) and the American Forest & Paper Association (AF&PA). The PPA provides the paperboard packaging industry with ongoing analysis of evolving packaging requirements and promotes the benefits of paperboard packaging and products. Alliance membership includes companies representing the full range of mills and converters engaged in the production of paper-based consumer goods packaging.

Board of Advisors

Caraustar Industries, Inc.	www.caraustar.com
Georgia-Pacific Corporation	www.gp.com
International Paper Company	www.ipaper.com
MeadWestvaco Corporation	www.meadwestvaco.com
Neff Packaging Solutions	www.neffpackaging.com
The Newark Group, Inc.	www.newarkgroup.com
Potlatch Corporation	www.potlatchcorp.com
Rock-Tenn Company	www.rocktenn.com
Smurfit-Stone Container Corporation	www.smurfit.com
Sonoco Products Company	www.sonoco.com
Standard Folding Carton, Inc.	www.thestandardgroup.com
Weyerhaeuser Company	www.weyerhaeuser.com





The American Forest & Paper Association

The American Forest & Paper Association (AF&PA) is the national trade association of the forest, paper and wood products industry. AF&PA represents more than 200 companies and related associations that engage in or represent the manufacture of pulp, paper, paperboard and wood products. The forest products industry accounts for approximately 7 percent of total U.S. manufacturing output, employs 1.1 million people, and ranks among the top 10 manufacturing employers in 42 states. Visit AF&PA online at www.afandpa.org.



The Paperboard Packaging Council

With roots to the Institute for Better Packaging founded in 1929, the Paperboard Packaging Council (PPC) is the leading trade association serving suppliers and converters of all forms of paperboard packaging, including folding cartons, rigid boxes, paper cylinders and fluted folding cartons. PPC's mission is to grow, promote and protect the paperboard packaging industry, and provide tools for members to compete effectively in the marketplace. For more information visit PPC's website at www.ppcnet.org.

A joint initiative of



PAPERBOARD PACKAGING COUNCIL

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www.paperboardpackaging.org